

# SmartBuyGlasses Cookies

COOKIE NAME	PROVIDER	TYPE	EXPIRY	PURPOSE DESCRIPTION
_cfduid	freegeoip.net	HTTP	1 year	Used by the content network, Cloudflare, to identify trusted web traffic.
debug	smartbuyglasses.it	HTTP	Persistent	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
fs_cspm	pubmatic.com	HTTP	Session	Saves the address and port number of the web server that is managing the session. Used to improve the web site's performance security.
SESS#	api.traversedip.com	HTTP	Session	Preserves users states across page requests.
sid	chat.freshdesk.com	HTTP	Session	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
ab09	api.official-coupons.com	HTTP	Session	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
_ceg.s	smartbuyglasses.it	HTTP	3 months	Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits.
_ceg.u	smartbuyglasses.it	HTTP	3 months	Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits.
_dc_gtm_UA-#	smartbuyglasses.it	HTTP	Session	Used by Google Tag Manager to control the loading of a Google Analytics scrip t tag
_ga	smartbuyglasses.it	HTTP	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the web site.
_gat	smartbuyglasses.it	HTTP	Session	Used by Google Analytics to throttle request rate
_gid	smartbuyglasses.it HTTP Session	HTTP	Session	Registers a unique ID that is used to generate statistical data on how the visitor uses the web site.
#.gif	rlcdn.com	Pixel	Session	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
__adroll	d.adroll.com	HTTP	1 year	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
_ar_v4	smartbuyglasses.it	HTTP	2083 days	Optimises ad display based on the user's movement combined and various advertiser bids for displaying user ads.
_anscnt	adsnative.com	HTTP	Session	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
_te	smartbuyglasses.it	HTTP	Session	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
_uid	adsnative.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
ab agkn.com HTTP 1 year	agkn.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
adrf	outbrain.com	HTTP	3 months	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
ads/ga-audiences	google.com	Pixel	Session	Used by Google Ad Words to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across web sites.
ads/user-lists/#	google.com	Pixel	Session	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
adscorers/g.pixel	agkn.com	Pixel	Session	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
APID	advertising.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
B	yahoo.com	HTTP	1 year	Collects anonymous data related to the user's web site visits, such as the number of visits, average time spent on the website and what pages have been loaded. The registered data is used to categorise the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
c	bidswitch.net	HTTP	1 year	Regulates synchronisation of user identification and exchange of user data between various ad services.
c	rubiconproject.com	HTTP	Session	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
ck1	rlcdn.com	HTTP	179 days	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMDD	casalemedia.com	HTTP	Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMID	casalemedia.com	HTTP	1 year	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMPRO	casalemedia.com	HTTP	3 months	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
CMPS	casalemedia.com	HTTP	3 months	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMRUM3	casalemedia.com	HTTP	1 year	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMSC	casalemedia.com	HTTP	Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
CMST	casalemedia.com	HTTP	Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
collect	google-analytics.com	Pixel	Session	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.
did	pippio.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
didts pippio.com HTTP 1 year	pippio.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
eid	critico.com	HTTP	6 months	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
fr	facebook.com	HTTP	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
GLOBALID	btrack.com	HTTP	2 years	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
has_data	postrelease.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
i	openx.net	HTTP	1 year	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.
IDE	doubleclick.net	HTTP	2 years	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
IDSYNC	advertising.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
khaos	rubiconproject.com	HTTP	1 year	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.
KRTBCOOKIE_#	pubmatic.com	HTTP	29 days	Registers a unique ID that identifies the user's device during return visits across web sites that use the same ad network. The ID is used to allow targeted ads.
MUID	bing.com	HTTP	1 year	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
MUIDB	bing.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
NID	google.com	HTTP	6 months	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
nns	pippio.com	HTTP	2 months	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
QAID	vizury.com	HTTP	2 years	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
OTZ	google.com	HTTP	29 days	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
personalization_id	twitter.com	HTTP	2 years	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
pi	ml314.com	HTTP	1 year	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.
PUBMDCID	pubmatic.com	HTTP	3 months	Registers a unique ID that identifies the user's device during return visits across web sites that use the same ad network. The ID is used to allow targeted ads.
PugT	pubmatic.com	HTTP	29 days	Registers user data such as the number of visits, average time spent on the website and what pages have been loaded, IP address, geographical location. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor.



